



Steinbeis University
Berlin ICRM



**Master of Arts in Responsible Management
Double Degree Program – M.A./MBA**

Merging Theory with Practice

The Master of Arts in Responsible Management (MRM) is a unique executive degree program equipping current and future leaders with the responsible management skills necessary to affect positive change.

The program is based on the idea that business is not an enemy to sustainable progress, but a tool. By channeling power and resources in a socially conscious way, leaders can affect transformational positive change. Our goal: embed Corporate Responsibility and Sustainability principles into mainstream business activity and corporate structure.

“MRM is a direct response to the growing need for leaders in business, NGOs and the public sector who are prepared to manage the complex environmental and social issues facing the economy and society in the 21st century. We invite you to join our program and gain the skills and knowledge to become a responsible and pragmatic leader.”

Dr. Felicitas Mocny
Director ICRM

Developing Innovative Thinkers

with the knowledge and skills to lead responsibly

Steinbeis University & The Institute

Steinbeis University Berlin works as a knowledge and technology transfer partner to companies and organizations. As one of the largest private universities in Germany, it provides the ideal environment for an innovative program in Responsible Management.

The Institute of Corporate Social Responsibility Management (ICRM) was founded in 2008 in response to the growing demand for consistent and systematic executive education and research in the fields of Corporate Responsibility Management, Corporate Ethics and Sustainability. Our comprehensive M.A. in Responsible Management and the Double Degree Program (M.A. + MBA) equip leaders with the skills and knowledge demanded by today's global society.

PRME



ICRM is an active member of Principles for Responsible Management Education (PRME), a UN-supported initiative to inspire and champion responsible management education, research and thought leadership globally. www.unprme.org

ICRM is a part of the academic network of the UN Global Compact, a strategic policy initiative for businesses committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labor, environment and anti-corruption. www.unglobalcompact.org

Participants extend their professional expertise through a combination of solid academic education and practical project work. The comprehensive curriculum, coupled with “on the job” application, ensures a complete understanding of the subject matter and its function in the real world.

“I appreciate ICRM’s effort to bring the diverse interests of its students under one hat. My overall impression of the master’s was very positive, especially the program’s focus on teaching new ways of thinking.”

Falk Reimann
Graduated 2013

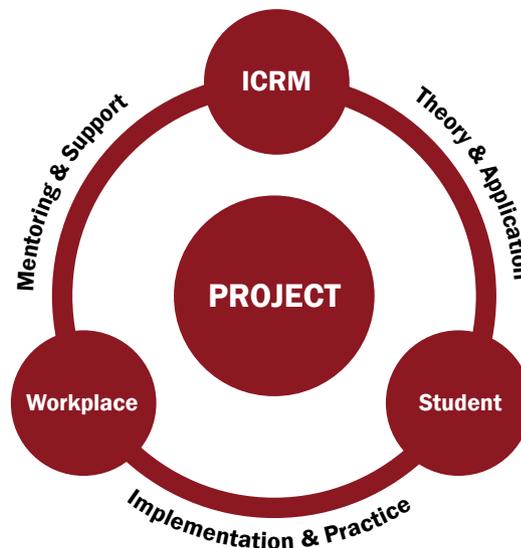
Knowledge. Transfer. Application.

our learning methodology

Blended Learning prioritizing access and flexibility

MRM utilizes a variety of delivery methods, including face-to-face classroom learning, consultative lessons, live e-learning and self-paced learning. These approaches, combined with the Project Competence Concept, give students a holistic view of the subject matter.

Program instructors and lecturers are active in government, business and the social sector, providing students with living examples of responsible leadership.



Project Competence Concept merging theory and practice

The backbone of all Steinbeis University degree programs, the Project Competence Concept bridges the gap between knowledge and application by addressing business needs with academic and scientific theory.

During their studies, students manage an in-house project at their sponsoring company or organization with the support and input of the Institute.

The program empowers students to use knowledge gained through their studies to create solutions that can be circulated immediately within their companies and organizations.

Master of Arts in Responsible Management

The M.A. in Responsible Management aims to give students a broad overview of responsible management within the business context, specifically focusing on theoretical debates, business ethics, sustainability, and strategic management.

Program Structure

Content is delivered through both InClass seminars and e-learning. InClass seminars are designed as 5-day sessions and take place at the Steinbeis University Berlin building. E-learning seminars are provided through an online platform and can be attended from around the world.

Curriculum

Core Seminars

Integrative General Management
Project Management and Entrepreneurship
Corporate Ethics Management
Corporate Responsibility Management I
Corporate Responsibility Management II - Leadership and Human Rights
Environmental Sustainability

Competence Project

Master Thesis

In most cases, exams can be taken in English or German.

Though a 4-yr undergraduate degree is typically required, ICRM offers a unique opportunity for holders of 3-yr degrees (180 ECTS) to join the MRM program, provided they complete supplementary courses. Contact the Institute for more information.

Double Degree Upgrade – M.A. + MBA

The M.A. program can be combined with an MBA degree at a partner university. The MBA up-grade offers participants the unique opportunity to build on their studies and receive two degrees, from two universities, in two years. This combined program represents a benchmark for future management education as proposed by the United Nations Principles for Responsible Management Education.



Choose from two MBA Options

- General Management MBA
- Professional MBA - Corporate Responsibility & Business Ethics

Benefits

- Earn two academic degrees
- Complete two disciplines of study, holistically integrated, in a shorter amount of time
- Enhance your management potential through group learning, case studies, and personal skills development
- Achieve results from modules that are action oriented with a focus on problem solving related to your experience

Why Choose MRM

Holistic Education. Students integrate knowledge gained through their studies with application in the workplace.

Real World Application. Students develop problem solving skills by thinking on their own two feet and tackling real business challenges.

Theory & Skills. MRM equips participants with both the theoretical knowledge and the practical skills necessary to be responsible leaders.

Distinction. Graduates are distinguished by both their professional skills and their research abilities.

Flexibility. MRM offers variable study durations and four enrollment periods a year. Students are always provided with alternative examination and thesis submission dates.

Benefits for Companies & Organizations

A Cost Effective Investment. Improve the skills and productivity of existing personnel and use the program as a sophisticated recruiting tool for new talent.

Keep Up To Date. Gain access to the latest knowledge and apply it to new solutions, products, and services.

Tangible Results. Receive a complete solution to an internal issue. Students apply and transfer the methods and theory gained through the program to a concrete challenge within the company or organization.

Who Should Apply

MRM is ideally designed for professionals with several years of work experience who want to develop their management skills within the responsibility and sustainability context. Fresh graduates with exceptional grades and limited work experience will also be considered on a case-by-case basis.

The program caters to both employees accountable for Corporate Responsibility as well as those who recognize responsible management as a beneficial skill-set for their respective fields of work.

Our students come from over thirty nations, and work at businesses and organizations of all sizes and types.

Quick Facts

Program Duration

15 months

InClass Presence

4 study weeks (5 days a week)

Location

Berlin & online

Program Language

English

Credit Points

75 ECTS

Apply to the Program

Visit www.master.steinbeis-icrm.eu

Each year we enroll qualified, dedicated and creative leaders to the MRM and Double Degree programs. With students representing more than thirty nationalities, from four continents, the program offers a diverse and multi-cultural experience.

A Connected Community

The Student and Alumni Network fosters deepened engagement in idea generation, promotes student and alumni connections & collaboration, and supports members with opportunities for professional development.

How to Apply

Contact ICRM to set up a phone or in-person meeting with the Institute Director.

Phone: +49-30-29 33 09-291

Email: icrm@steinbeis-icrm.eu

Visit the MRM website for admission requirements and the complete application procedure.

When can I apply?

ICRM operates under an open enrollment system. Apply for the program at any time, and begin your study with any of the four InClass sessions.

Tuition

Contact us for information about tuition and payment installment programs.

