

# Double Degree Program

## M.A./MBA

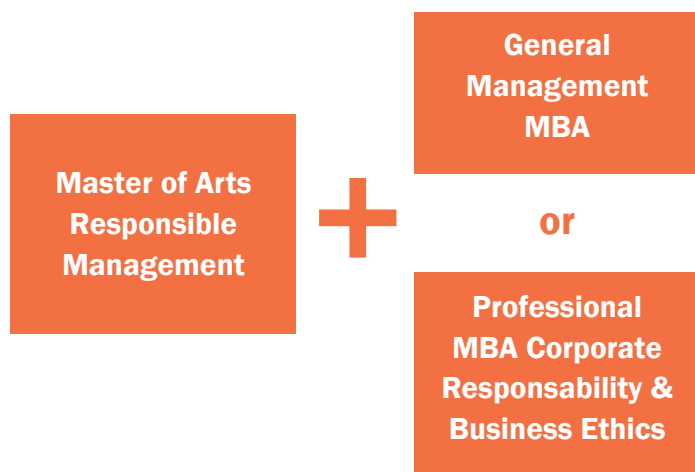
Steinbeis University Berlin  
Danube University Krems



After successfully graduating at the Steinbeis University Berlin, the Master in Responsible Management graduates have the opportunity to continue studying towards the MBA degree at Donau University Krems, Austria. The goal of this program is to further develop the scientific and social knowledge of the participants. The MBA up-grade offers participants the unique opportunity to build on their study and receive two degrees from two universities in two years.



### Double Degree System



### Two MBA options

The **Professional MBA Corporate Responsibility & Business Ethics** is aimed at mid-career executives looking for career advancement. The up-grade program consists of four General Management Modules and one elective specialization module in the field of Corporate Responsibility & Business Ethics.

The **General Management MBA** offers a general management education and training, which prepares the students for a successful career in management. The program is aimed at young academics and entry-level managers who want to acquire the necessary business know-how. The up-grade program consists of 6 General Management Modules.

### General Management Modules

- Managerial Economics and Applied Business Statistics
- Corporate Financial Management
- Strategic Management
- International Business & Trading Environment
- Human Resource Management
- Venture Capital & Mergers and Acquisitions

### Elective Specialization Modules

- Economic Ethics
- Corporate Responsibility & Ethics
- Management Ethics

Corporate Responsibility

Management Logistics

Governance Code of Conduct

Global Compact Management

Leadership Ethics

Human Resources

Compliance Responsibility

### MORE INFORMATION AND APPLICATION:

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# Danube University Krems

## Danube Business School



### Basic elements of the MBA method

- Learning by experience links the work- and problem solving processes to the learning process. The modules are action oriented; the focus will be on problem solving related to the participants experience
- Working on direct solutions will bring the participant into an active and creative role
- The skill of “understanding and communication” is becoming a basic qualification for managers. Case studies, role games and group interactions enhance this capability
- Learning in groups creates fertile ground for further development of personal potential. For this reason, the participants in the MBA program attain more specialized management goals. Dealing with various points of view and receiving feedback help participants to enhance their personal management potential



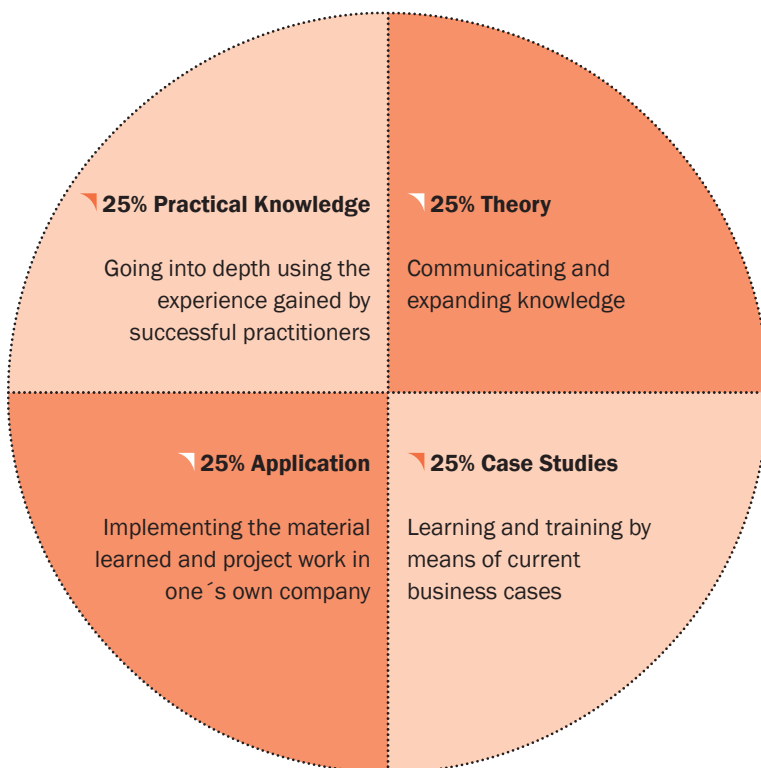
### Danube University Krems

*From a model project to a European competence center of continuing education*

Danube University Krems has specialized in postgraduate academic studies and offers courses in the fields of economics and business management, communications, IT and media, medicine, health and social services, law, administration and international affairs, education and cultural sciences. Being a European model project, Danube University Krems combines high quality in education, research and consulting with excellent customer orientation and service. More than 5,000 students from 70 countries are enrolled in over 150 academic courses.

Danube University Krems is located in one of Europe's most beautiful cultural landscapes, the Wachau region along the Danube, which has been named a world cultural heritage site by the UNESCO. A renovated tobacco factory dating back to the onset of the 20th century and new buildings on Campus Krems provide students and educators with an open, innovative, and motivational atmosphere for research and studying.

### Krems Method



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